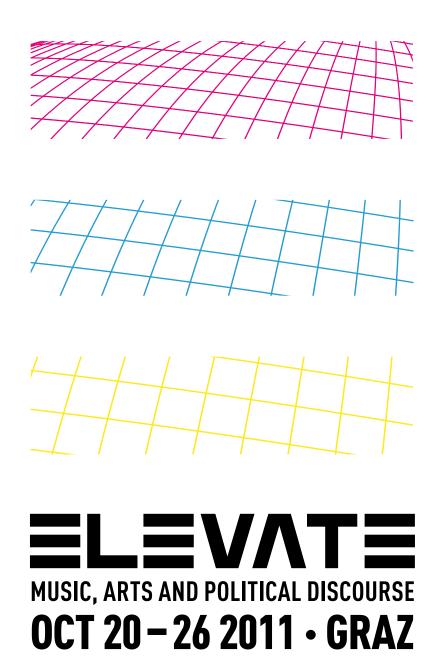
PRESS-INFORMATION ELEVATE THE 21ST CENTURY 20.10.-26.10.2011



ELEVATE THE 21ST CENTURY



We are in the year 2011. 11 years into a new century and into a new millennium.

Utopias and Dystopias

In the past, the 21st century was often portrayed as an age of technological progression and social harmony. Goals and expectations were set high. People dreamt of a unified global society that would be capable of solving all problems of our time together. There would be no room for poverty and hunger on "Spaceship Earth". Peaceful coexistence of human beings and mother nature would become a reality.

But on the flipside, numerous science-fiction books and movies predicted a dark and unpromising future. The crisis of capitalism, tyranny of totalitarian regimes, the horror of world wars and fear of nuclear catastrophes provided a plethora of material for dystopias. 1980s cinema showed us that our planet could be populated by artificial life forms being chased by Blade Runners and a post-apocalyptic 2029, in which globally dominating computer systems could send out android Terminators to annihilate the last remaining members of our species.

Progression and Regression

The present day presents us with groundbreaking developments that were just recently unimaginable. Figuratively billions of people have mobile and wireless access to a worldwide network of sheer unlimited amounts of information. People are able to communicate globally and free of charge via videostream and can navigate digitally in 3D with GPS. Technologies that aid the supply of renewable energy are evolving at an incredible pace. Illnesses that were believed to be incurable can now be treated thanks to medical innovations. So-called trans-humanists even predict that due to today's exponentially increasing technological progression, human beings will able to overcome death in 2029.

The crass opposite of said progression is the current state of democracy and social justice. Wealth and power are more unequally distributed than ever. Exploitation, oppression and violence are still a worldwide daily occurrence. Nature is being recklessly destroyed and more than one billion people are starving today.

People are injected with a subjective feeling of threat posed by migration, crime and terrorism. Many are afraid of social decline due to the current economic situation. This has created a climate in which hard-earned fundamental rights and freedoms are sacrificed to ensure the illusion of safety. Today's austerity policies are not only worsening the economic crisis but also endangering social peace and democracy.

Seize the Opportunity!

It is plain to see that a fundamental social change is inevitable. Especially, but not only due to the dynamics of climate change and resource depletion it is necessary to accomplish this transition within the next few decades. The Elevate Festival will address this issue as well as discuss how forward-looking initiatives, technological developments and alternative social visions and practices can contribute to a world in which all people can live well.

All presentations, discussions, workshops and film screenings are free of charge!

DISCOURSE



Now in its seventh consecutive year the Elevate Festival bearing the slogan "Elevate the 21st Century" will reflect upon ideas and expectations of life in the future that existed in the past century, as well as shed light on visions which have a large potential to shape our future. 26 Events will feature debates on the fast pace of change in these days of technological advancement and the dangers of the multiple crises situations such as labour and manufacturing in the 21st century.

"We are glad, to welcome such renowned national and international guests and have provided communication-channels to allow a broader audience participation"; says Daniel Erlacher, chairman of the Elevate Team in the discourse area. 26 events will take place at the Forum Stadtpark, the Dom im Berg and further locations. Alongside discussions, presentations and workshops there will be the Austrian premiere of four documentaries, along with the world premiere of "The Crisis of Civilization". All filmmakers will be guests at the presentation of their films; either on location or live via video stream like the two-time Sundance Festival Winner, Ondi Timoner (live from L.A.).

Elevate gives visitors the opportunity to actively discuss topics during the event. Alongside the Elevate Media Channel (live video streams of the festival), a new microblogging system has been implemented which allows users to send questions and opinions from computers or mobile devices directly to the podium. The official festival-hashtag is: #E11fest.

To kick off the festival on Thursday, the 20th of October, Johan Galtung from Norway, the "father of academic peace-research" and winner of the Right Livelyhood Award will be a guest in Graz. Known for his daring theses, he will focus his opening speech on the 21st century. Furthermore, South American Human Rights Activist, anti-apartheid fighter and current chairman of Greenpeace International, Kumi Naidoo, will speak to the audience in Graz live via video stream. The author and futurologist Mark Stevenson and maschek's Robert Stachel will host the traditional opening show in the Dom im Berg.

Discourse Topics:

Thursday: Opening Night

Friday: Technology/ Resources / Energy

Saturday: People / Society

Sunday: Elevate the 21st Century Monday: Media / Communication

Tuesday: Permaculture

You can find the program of the four following theme-days, as well the guest list, online: http://2011.elevate.at/en/discourse-film/



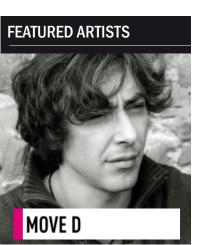




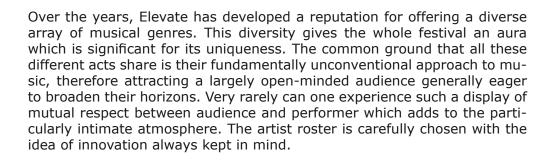


MUSIC









Line-up 2011:

Acid Mothers Temple (JP), Anstam (DE), B. Fleischmann (AT), Boddika (UK), Chez Damier (US), Clara Moto (AT), Crazy Bitch In A Cave (AT), Dark Sky (UK), DeepChord (US), Dylan Ettinger (US), Fantastic Mr.Fox (UK), Gerhard Rühm (AT), High Wolf (FR), Holy Other (UK), Hype Williams (UK), Izen (AT), Josip Klobučar (HR), Kajkyt (BA), Kyle Hall (US), Laokoongruppe (AT), Le Tam Tam (AT), Loefah (UK), Maria Minerva (EE), Mark E (UK), Marlene Streeruwitz (AT), Morphosis (LB), Move D (DE), Nite Jewel (US), Pearson Sound aka Ramadanman (UK), Phon.o (DE), Planningtorock (DE), Raz Mesinai aka Badawi (US), Robin Fox (AU), RocketNumberNine (UK), Rockwell (UK), Roman Rauch & Alex Bayer (AT), Simon/off (AT), Solar Bears (IE), Somatic Responses (UK), Space Dimension Controller (UK), The Clonious vs. Cid Rim (AT), White Elephant (AT) + many more





Lab - Musikworkshops

Over a period of three days, artists will be taking part in workshops and lectures at Forum Stadtpark, sharing their expertise in music production, digital DJing and visual art.

Workshops designed specifically for children provide a chance to playfully create sounds.

Friday Robin Fox AV MaxMSP-Workshop Phon.o DJing with Ableton Live

Saturday Badawi Dub Fiction

Saturday **Phon.o** Drum Layering with Ableton Live

Sunday Elevate 4 Kids

Application for Workshops:

http://2011.elevate.at/en/music-arts/lab/workshop-application/

MUSIC AND ART



Music Talks

The Elevate Music Talks allow the audience some insight into the artist's personal history and their individual approach to production and reception of music. This year's format will see the first cooperation with the British webzine Resident Advisor and will revolve around questions and discussions regarding the future of Bass Music as well as electronic music in general.

The Future of Bass - Saturday, 22.10. - Stadtmuseum:

The hardcore continuum has a long and storied history, and it's being carried even further by a cadre of UK producers intent on doing anything but standing still. Whether the BPM is fast or slow, the amount of creativity is undeniable. RA's Todd L. Burns will lead a discussion with three of bass music's most exciting names to find out where they've been, where they are now and where they might be going.

Moderation: Todd L. Burns of *Resident Advisor* **Guests Loefah, Pearson Sound and Boddika**

The Future of Electronic Music - Sunday, 23.10. - Dom im Berg:

Electronic music has always been devoted to the idea of progress—the possibility that advancement holds. Now, many decades on, though, things have calicified. Critics claim "electronic music is dead," and noted commentator Simon Reynolds has recently published a book with the subtitle "Pop culture's addiction to its own past." We were promised jet packs, and we got Deadmau5. Where do we go from here?

That will be the discussion, as Resident Advisor's Todd L. Burns talks to producers Raz Mesinai, Maria Minerva and Hype Williams, alongside author Simon Reynolds (live via videostream) and electronic media expert Konrad Becker.

Moderation: Todd L. Burns of *Resident Advisor*

Guests: Raz Mesinai, Maria Minerva, Hype Williams, Autor Simon Reynolds (via Live-Videostream) und media expert Konrad Becker

LITERATURE











Literature: hoergeREDE 11

The new literature festival "hoergeREDE" presents six unique world premieres of especially created acoustic art pieces, from October 20th to 23rd in the "Dom im Berg" and in the historical halls of the "Minoriten" in Graz. On the second day of the festival, the panel discussion "Beyond Utopias – visions for Avant-garde and criticism" held in cooperation with the newspaper "Der Standard" will cover the theoretical background of the festival.

The Viennese Electronic Musician B. Fleischmann together with well known and highly sophisticated author Marlene Streeruwitz and composer Christof Kurzmann will open the Festival with an acoustic collage of poetic discursive prose accompanied by clear and complex rhythm-, noise- and melodic structures.

On Friday experts and artists will discuss the relation of art, Avant-garde, society and resistance in cooperation with the daily newspaper "Der Standard".

On Saturday there will be a collaboration between Planningtorock and Berlin lyricist, publisher and "Che Guevara of the German publishing industry" Daniela Seel. Head of legendary 50s-Avantgarde-Group "Die Wiener Gruppe" Gerhard Rühm, the highly literary 1-man-band Laokongruppe, the new-music-ensemble Low Freuquency Orchestra, the well known lyricist Anja Utler and many more will show that aesthetics resistance are intrinsically tied to each other.

The complete literature-program can be visited for free – just before the Elevate music program starts between 8:00 and 10:00 pm in the Dom im Berg and the Minoriten.

Further information:

www.hoergerede.at // www.elevate.at // www.kultum.at

VENUES



Dom im Berg

The Schlossberg possesses a huge room inside the rocks as of recently. In the past, this was only frequented by a small mining train. A slight spookiness remains in this cavity inside the mountain.

The Dom im Berg venue is one of the most impressive venues, because it combines modern technology and the creepy cave-style of James Bond enemy's headquarter. The entrance is a tunnel through the hill, which was also build recently. A more comfortable way is to enter through the elevator inside of the mountain.

mountain.www.domimberg.at

Dungeon

Located right underneath the Clocktower (Uhrturm), the Uhrturmkasematte is a small cave and a very impressive venue. The floor is dirty and rocky and the walls remind you of a medieval prison. The entrance can be through the elevator inside of the mountain, which has an extra stop at the Uhrturmkasematte, or through steps down right next to the clocktower.

www.uhrturmkasematte.at

Forum Stadtpark

International platform for production and representation in the areas of phenomenology, cultural techniques, reflexion, construction, expression and rock.

www.forumstadtpark.at



- STADTMUSEUM · FESTIVALCENTER · Sackstraße 18
- 2 DOM IM BERG · Schlossbergplatz 1
- 3 TUNNEL (DOM IM BERG 2ND) · Schlossbergplatz 1
- 4 DUNGEON (UHRTURMKASEMATTE) · Schlossbergplatz 1 (Eingang über Lift)
- FORUM STADTPARK · KELLER / ERDGESCHOSS / SALOON · DISKURS / OPENSPACE / LAB ... · Stadtpark :
- 6 PARKHOUSE · AFTERHOUR · Stadtpark 2 · HÖRGEREDE
- 7 MINORITEN · Mariahilferplatz 3
- GRÜNE AKADEMIE · Karmeliterplatz, Paulustorgasse 3/1
- E EINGANG DOM IM BERG / LIFT · Schlossbergplatz 1
- K KUNSTHAUS · Südtirolerplatz
- --- STRASSENBAHNEN
 - ···· WEGE UND LOCATIONS IM BERGINNEREN
- ANDERE WEGE

VENUES



Stadtmuseum

The Stadtmuseum Graz inside the Palais Khuenburg is located in the heart of Graz's picturesque Old Town. The auditory of the Stadtmuseum Graz presents, due to its vault, a unique framework for lectures, piano concerts and symposia.

www.stadtmuseumgraz.at

Parkhouse

This café in the heart of the Stadtpark is the meeting point for young people: artists, students, young mothers and dog owners, here they all come together to spend summer evenings listening to hip, non-commercial music.

www.parkhouse.at

Kulturzentrum bei den Minoriten

"The Cultural Centre at the Minoriten" is a place for contemporary art, culture and religion in the centre of Graz. It delivers present-day artforms with the means of graphic art, literature, new music, dance and has its own programme for a young audience with an emphasis on theatre and music for children. Furthermore, the Cultural Centre at the Minoriten is a prominent and important platform for open discourse about present-day problems and religion which is reflected not only in lectures and symposia but also in university courses as well as in the installation of a "Collection for Contemporary Art and Religion".

www.kultum.at

Green Academy

The Green Academy is the Green Party's Styrian educational institution, and at the same time the Styrian branch of the Austrian Green Bildungswerkstatt (educational workshop). It has a mandate by law to provide widespread political education and training for staff, officers, mandatary and members of the Green Party.

www.gruene-akademie.at

FURTHER INFORMATION



Media-information about the festival:

Further information you can find in our Press-Section: http://2011.elevate.at/en/press/

Photos of al venues, artists, guests and last festival years we offer on our Flickr-Account: http://www.flickr.com/photos/elevatefestival

Inquire Note and Contact:

Andrea Feierl

Mobile: +43 664 175 76 03 E-Mail: andrea.feierl@elevate.at

